

STARTING A BUSINESS

Ready to start? Here's information on starting a new business, a home-based business and buying a business or franchise.

- [Starting a new business](#)

You've decided to go into business, completed your market research and written your business plan. Now you're ready to take the next step, but where do you begin when starting a new business?

- [How can I get advice & support?](#)

You can take advantage of a broad range of advice and support offered by the Australian Government.

- [How do I make my business more innovative?](#)

Innovation is not just about inventions. It's about new ideas and responding to new trends and market conditions, or improving existing products and services.

- [How do I manage my finances?](#)

Good financial management is critical to the ongoing success of your business.

- [How can I find a business loan?](#)

Choosing the right kind of business finance can be difficult. Banks and other lenders offer a range of business loans including overdrafts, lines of credit and fully drawn advances.

- [What are my taxation obligations?](#)

Understanding your taxation obligations is important when starting up a new business. Various federal, state and local government taxes and rates can apply, depending on the size and location of your business.

- [What are the legal requirements?](#)

One of the first things you need to find out when you're starting out is what laws apply to your new business.

- [What do I need to register for?](#)

The type of business you conduct determines what you need to register for.

- [What licences & permits do I need?](#)

It's important for you to find out the licensing requirements that apply to your new business.

- [How do I set up operations?](#)

Setting up your business operations involves many different aspects.

- [How do I promote my business?](#)

How to promote your business through marketing, advertising and networking.

- [Innovation in your state or territory](#)
Useful guides, information and resources on innovation in your state or territory.
- [Starting a home-based business](#)
People intending to use their home as a place of business often have to comply with particular state, territory and local government regulations.
- [Starting a franchise](#)
Franchising can seem like an easy way of starting or expanding your business, but it's not something you should rush into without the proper knowledge.
- [Starting as an independent contractor](#)
The new independent contractors law could possibly affect your tax, occupational health and safety and other obligations.
- [How do I determine my status?](#)
It is possible to be an employee for some work and a contractor for other work.
- [What are my taxation obligations?](#)
As a contractor, you may have to pay tax at a different rate to employees.
- [What are my employment entitlements?](#)
Find out what your entitlements are for superannuation, OH&S and workers compensation.
- [How is my intellectual property affected?](#)
Although you may have contributed to or created material, products and ideas as a contractor, you may not be entitled to intellectual property ownership such as copyright.
- [Buying an established business](#)
If you plan to buy an existing business, carefully analyse both the advantages and disadvantages.
- [Buying a franchise](#)
Buying a franchise gives you the right to run an established business and sell a prescribed product or service. Before you buy a franchise, you should consider the same issues as when purchasing any other business in addition to the specific issues of franchising.
- [Buying an established business in your state or territory](#)
Useful guides, information and resources in your state or territory on buying an established business.

This information is brought to you by business.gov.au and BEC Australia
business.gov.au - Your business gateway to government information and services